

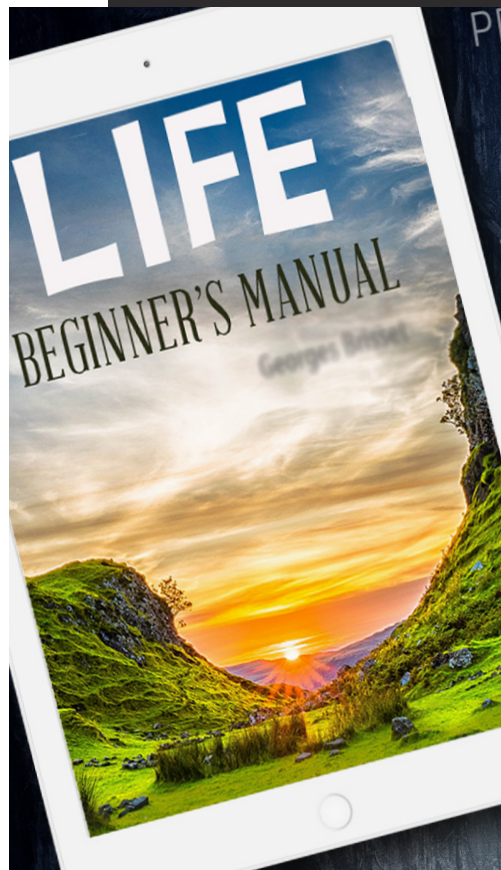


JOHNEDGAR.**DESIGN**

an Agragape Publication

TABLE OF CONTENT

About Us
Our Services
PreDesigned Covers
Custom Covers
Interiors
Design Combos
Editorial Services
Premium Packages
Marketing



ABOUT US



*Hi, I'm John Edgar, the
Founder of Agragape and
the primary creative here.*

Our stories are powerful. They need to not only be told, but to be heard.

We help give your story the best possible chance to be heard and to impact this world, while making sure the journey isn't too overwhelming for you.

Let's tell your story.

Let's Be Heroes.

A dark, high-contrast photograph of two children in a classroom. One child is standing in the foreground, facing away from the camera, looking at a world map on the wall. Another child is partially visible on the right, reaching out. The scene is dimly lit, with light coming from a window or screen in the background.

LET'S BE **HEROES**
JOHNEDGAR.DESIGN

an Agragape Publication

Agragape
Team

OUR SERVICES



PREDESIGNED COVERS

CUSTOM COVERS & INTERIORS



EDITORIAL SERVICES

MARKETING

PREDESIGNED COVERS

With one of our Pre-Designed Packages, you can get everything from a professionally designed eBook cover, a print book cover, or even an entire Book Launch Kit with both covers and social media images at a small fraction of the normal price.

Your story deserves a chance to be heard.

EDITORIAL SERVICES

Editors essentially protect your reputation with readers and publishers by making sure your book is the best it can be. Editing will ensure your writing is fluid, poignant, and grammatically correct. We work with you on story structure, pace, and help you calendar to ensure you deliver a great manuscript on deadline.

CUSTOM COVERS & INTERIORS

A well-designed book is critical to your success. As much work as you put into your manuscript, it may not get the attention it deserves without professional formatting. When there are hundreds of books on a shelf or web page, people will naturally trust the well-designed ones and notice them first and foremost.

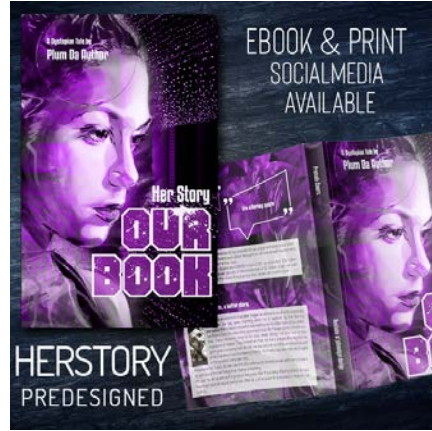
MARKETING

Every hero needs to be trained. We can help you evaluate your marketing efforts and optimize your approach. We work hard to get you ready to be the hero we know you can be.

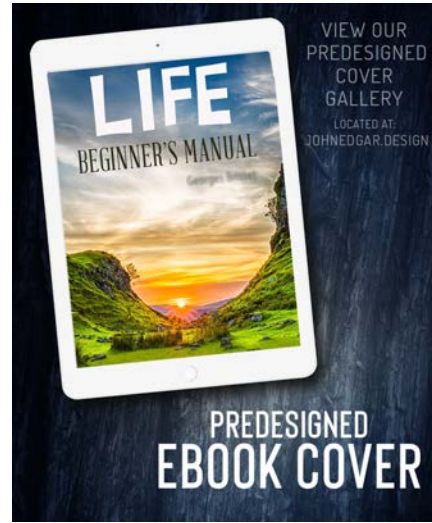
PREDESIGNED BOOK COVERS



*NonFiction
& Fiction Covers*



*PreDesigned Gallery
Online @ johnedgar.design*



*\$99
Ebook Cover*



*\$199
Print Cover, Ebook Cover*



*\$249
Print Cover, Ebook Cover
Social Media Kit*

STEP 1

Decide on the cover of your dreams and use a buy button located in the gallery to complete your purchase.

STEP 2

It will send you to the JohnEdgar.Design Collection at Agrabape. Shop where you will complete your purchase.

STEP 3

You will be contacted within two business days of your purchase to begin your order fulfillment.

STEP 4

You'll be able to make changes to the text and minor changes to the design if necessary.

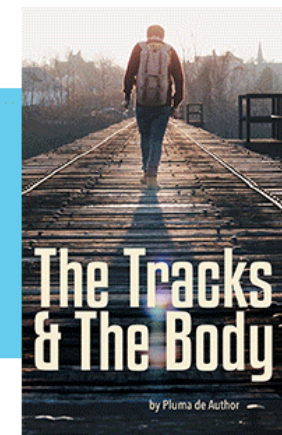
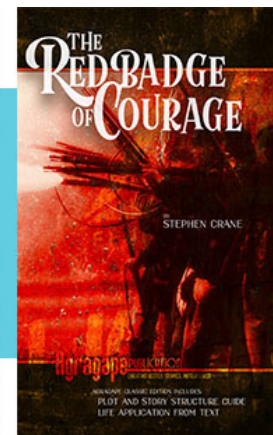
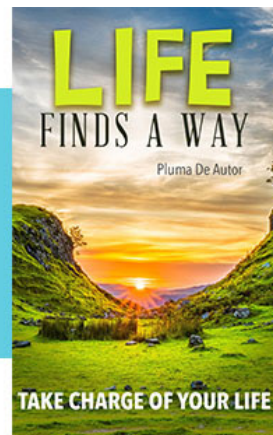
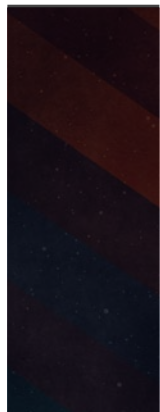
STEP 5

Once approved you will receive a high-resolution file ready to upload

ORDER ONLINE AT JOHNEDGAR.DESIGN

COVER DESIGN

ORDER ONLINE AT JOHNEDGAR.DESIGN



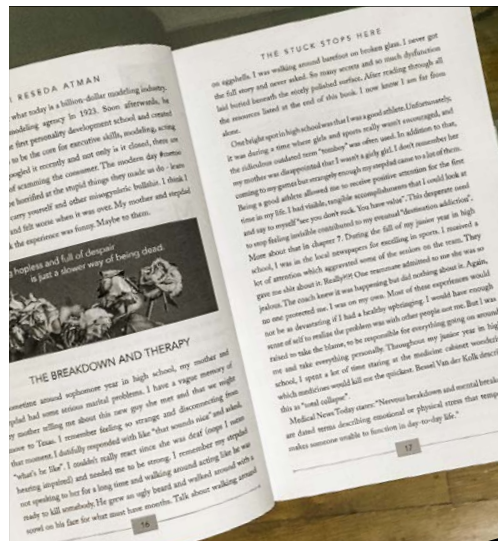
Our Cover Designs combine graphic elements, textures, and photo blending to create a unified piece that complements and emphasizes your book's content. We design your cover to grab the reader's attention and to convey the subject of the book. It is the curb appeal that brings them into the home your words create.

Your book cover is the first and best sales tool you possess. It instantly conveys the critical thoughts, messages, and images that sum up your book. On those crowded bookshelves, you need to stand out from everyone else - a beautiful book cover created by JohnEdgar.Design will be the professional impression your audience is looking for.

EBOOK COVER \$199

PRINT & EBOOK COVER \$299

INTERIOR DESIGN



Every section you include in your manuscript (foreword, dedication, chapters, etc.) will be custom formatted to create a polished book. We offer both eBook manuscript formatting and Print manuscript formatting.

EBOOK\$199 PRINT\$299

ORDER ONLINE AT JOHNEDGAR.DESIGN

BLACK & WHITE INTERIOR DESIGNS INCLUDE:

A customized layout meeting industry standards and coordinated with your printer/publisher to ensure quality and familiarity to readers, which delivers the ultimate reading experience and makes it easy for them to curl up with your story.

Perfect for *Novels, Short Fiction, Non-Fiction, Biographies, and Poetry books* with few important detailed images in the manuscript.

Black text printing only. Text needing to set itself apart from the standard text will be grayscale.

Images within the text will be printed in grayscale.

COLOR INTERIOR DESIGNS INCLUDE:

Combination of text, graphics, and color photos for the most significant visual impact. Perfect for image-heavy works like *Art & Photography books, Cookbooks, and Children's books*.

Text and Images will be printed in full color.

FAIRY TALE REMNANTS

Created by
Nathalie Tierce



Vicious Cycle

Lulled by the sound of waves, she drifts...
The smell of salt air sends her into a trance.
Thoughts and memories start to swirl and mix.



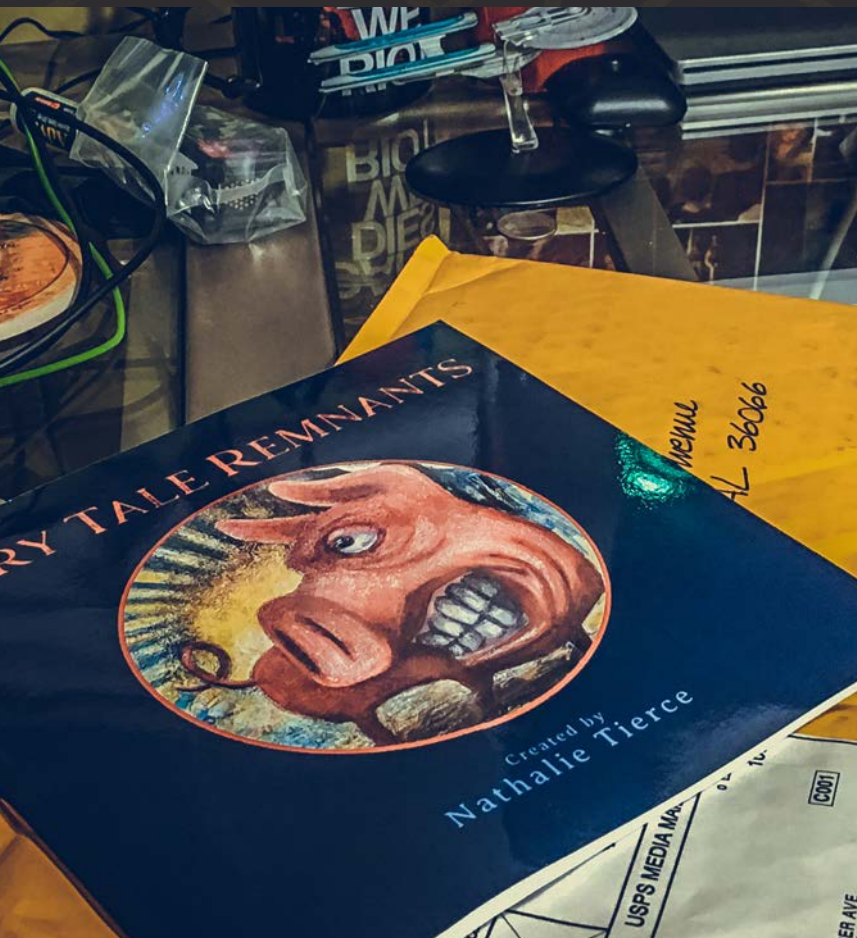
Introduction

As a kid, I was frightened of the dark. In the night, monsters waiting to jump out and grab me. If I woke up in bed and looking around, conspiring with each other.

When I make drawings and paintings, I start with a dark filled with random shapes and marks, then sit down and wait. I do this for a long time, looking for what I see in the dark. After looking long enough, the edge of a figure will creep out to hunt for its form. I search for a long time, asking "Who or what is this? What are they doing?"

I'm surprised to see who's shown up. Then the next question is "Why are they here? Are they reacting to someone or are they just there?"

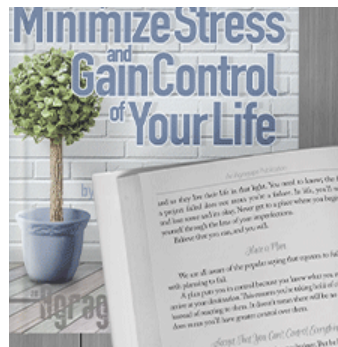
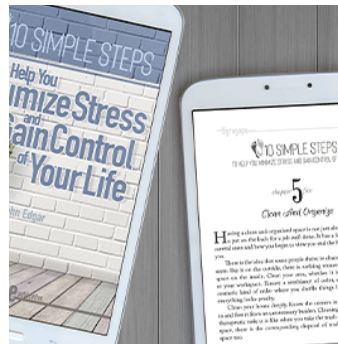
Remnants, these characters end up acting in a way that is not what you expect. Animals, sexy women, samos, dreamers, villains, and misfits are chasing or running from the viewer's desire.



DESIGN COMBOS

EBOOK DESIGN COMBO \$398

Expert Design and Layout of Ebook Interior, Image Sourcing Services, Creative Consulting & Niche Style Researching, Custom High-end eBook Cover, Publication Ready Master Files for eBook Delivery, Full Royalties Rights



PRINT BOOK DESIGN COMBO \$698

Expert Design and Layout of Print Interior, Image Sourcing Services, Creative Consulting & Niche Style Researching, Custom High-end Book Cover & Ebook Cover, Publication Ready Master Files for Book Delivery, Full Royalties Rights

ORDER ONLINE AT JOHNEDGAR.DESIGN

EDITORIAL SERVICES

Editors ensure your writing is fluid and poignant. Trusting JohnEdgar. Design with your manuscript might seem like a big commitment, but so is making a book.

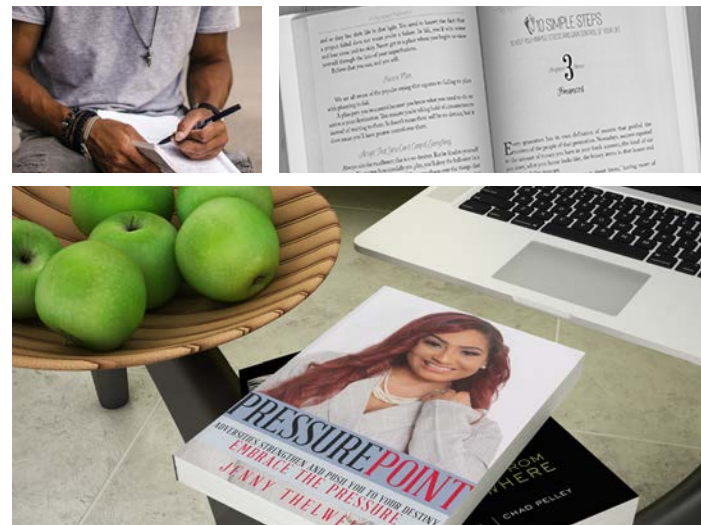
Our editing services are for authors who want premium book editing for an affordable price. We use highly rated programs and work with an exclusive network of editors to ensure quality. We make sure actual human eyes read and adjust your manuscript. We work with authors in every genre.

ORDER ONLINE AT JOHNEDGAR.DESIGN

EDITING SERVICE

is for well-written texts that require minor to moderate corrections and editing. This service includes the following features:

- Correct Typos & Spelling
- Correct Grammatical Errors
- Improvements to Diction
- Improvements to Sentence Structure
- Improvements to Flow & Clarity



FEE FOR EDITING SERVICE

Up to 1,999 words	\$75
2,000 – 3,999 words	\$100 flat rate.
4,000 – 5,999 words	\$120 flat rate.
6,000 – 9,999 words	\$24 per 1000 words.
10,000 – 14,999 words	\$22 per 1000 words.
15,000 – 19,999 words	\$21 per 1000 words.
Over 20,000 words	\$19 per 1000 words.

PREMIUM PACKAGES

Everything you need to design, publish, and market your book.
Including an experienced Coordinator & Encourager.

BOOKDESIGN \$1096 BOOKLAUNCH \$1499



ORDER ONLINE AT **JOHNEDGAR.DESIGN**

PREMIUM BOOKDESIGN

Your Own **PROJECT COORDINATOR** to Expertly Guide Your Book Project Through the Publishing Process.

CREATIVE CONSULTING & Niche Style Researching making sure your design connects with readers.

DELIVERY. We take on the task of uploading your book files and metadata to any one of the major Online vendors or a publishing house.

With our services you make an upfront payment to get your book ready to publish. The **ROYALTY AND RIGHTS** from any book sales are 100% yours.

IMAGE SOURCING SERVICES to insure you have the royalty free images your design needs.

You get an **ENCOURAGER, MOTIVATOR, GURU AND FRIEND.** One who invests in you and the success of your book.

CUSTOM HIGH-END BOOK COVER & INTERIOR DESIGN by an Expert Designer, You have a single professional dedicated to your project and your story.

MASTER FILES. We make sure you have Publication Ready Master Files for POD & Digital outlets.

ISBNs. We'll acquire and register an ISBN with Bowker (the official source in the US) for both your Print Book and your Digital Book. If purchased separately would have a value of \$250.

PREMIUM BOOKLAUNCH

EVERYTHING FROM THE PREMIUM BOOKDESIGN PACKAGE +

A **MARKETING PLAN** you can execute focusing on the avenues best for your book's niche.

SOCIAL MEDIA MARKETING IMAGES promoting your book.

REVIEW REQUEST KIT: Curated list of 10 people, and contact information, who frequently review books from your niche online. We will also include a template for a letter requesting a free and honest review of your book.

List of **SEO KEYWORDS** related to your book and the subject of the manuscript to optimize your advertising for Search Engines.

BOOK MARKETING & PROMOTION

NO ONE'S MORE QUALIFIED TO SELL YOUR BOOK THAN YOU

But if you're not sure where to begin, or how to improve, you'll need someone to show you the way.

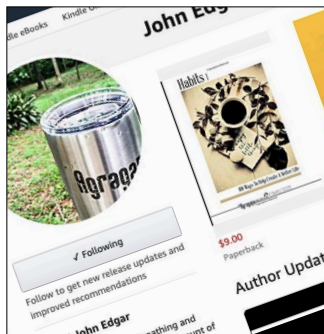
We've partnered with the experts at Smith Publicity so you can empower yourself with actionable book marketing techniques to drive awareness to your book and author platform throughout your career.

Each book marketing service is tailored to your goals, your genre, and your skill level. Whether you're starting from scratch or refining your current efforts, we're here to guide you to better book promotion.

THREE TRACKS TO BETTER BOOK MARKETING

Each service is designed to provide a comprehensive game plan in the key areas where you'll benefit the most from marketing your book. All three options can be applied to your book promotion at any time—even if your book isn't published yet.

ORDER ONLINE AT JOHNEDGAR.DESIGN



SOCIAL MEDIA & BOOK PROMOTION - \$299

We create a plan focusing on what's best for your book.

YOU WILL LEARN HOW TO

Handle Social Media For Authors

Create & Budget Targeted Ads.

Plan Social Post with Management Tools.

Track Progress and Effectiveness w/ Analytics.

MAXIMIZE YOUR AMAZON LISTING - \$299

We research Amazon listings to find the strategies that work best in your genre.

YOU WILL LEARN HOW TO

Optimize your Amazon page

Stand out from the competition, while remaining professional.

Use keywords to optimize your book's online prominence and search-ability.

BOOK & AUTHOR MARKETING PLANNING - \$299

We create a plan focusing on what's best for your book.

YOU WILL LEARN HOW TO

Establish & Expand Your Network.

Create Editorial Calendar & Marketing Plan.

Effectively Reach Your Target Audience.

Enhance Your Online Presence.



JOHNEDGAR.DESIGN

an Agragape Publication

SCHEDULE A FREE PUBLISHING CONSULTATION
ONLINE AT **JOHNEDGAR.DESIGN**