

The background is a collage of various design-related images. In the top left, there's a Photoshop interface showing a 'Mangler' design with a dark, textured background and the text 'Mangler STEVEN DALE'. To its right is a comic book panel featuring several characters, with the text 'ARIS KING' and 'THE AUTHOR OF THIS GUIDE ABOUT THE EXISTENCE OF CERTAIN' visible. Below the comic is a circular inset showing a newspaper headline that reads '10 SIMPLE STEPS to Minimize Stress and Gain Control of Your Life'. At the bottom, there's a book page with text including 'Don't tell me. May you should I try and read her eyebrows. I'm not sure you can try. I'm not sure like there's any block.' and 'You wouldn't, though, would you? Jamie obeyed, shutting her eyes or Okay..you're scared of heights. I'm sure all of us are'.

John Edgar.Design

Book Design
& Publishing Consulting

3 REASONS TO CHOOSE JOHNEDGAR.DESIGN



THE STORY, AND THE PERSON TELLING IT MATTERS TO ME.

The chance to play a role in someone's life who I believe has a great story waiting to be lived is why I exist.

PARTNERS ON THIS JOURNEY.

I limit the number of concurrent projects I have so I can do more than design for you. I give you personal attention, advice, and encouragement.



I AM WITH YOU, LET'S DO THIS

I believe in my clients. You have found an encourager and a coach to keep you motivated. You have a friend on your journey. I'm with you, Let's Do This!

About John Edgar

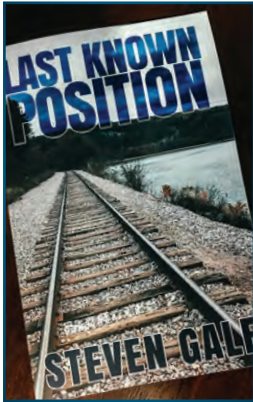
In life, there are moments that John Edgar would find himself enthusiastically waiting for. On any given morning when he is awoken by the fleeting perception that a divine encounter was waiting on the other side of his coffee, two blocks from the door of his apartment near the Parque Centro América in Xela.

These moments cling to his soul, never letting him find rest in the stagnation of routine. They remind him that normal is a state of being that he spent years removing from his life. He learned the secret to an influential and productive life is found in making choices. As if every day, was the next chapter in the greatest story ever told.

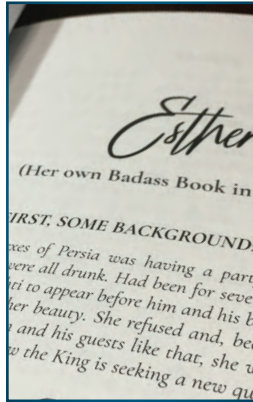
Residing in the States, for the moment, He continues to remind people with every chance he gets about the two things that change everything.

He uses his life up writing the greatest story ever told. It is a story of loving others like you have loved yourself and of loving God. After all, just because it's true doesn't mean it's not a story.

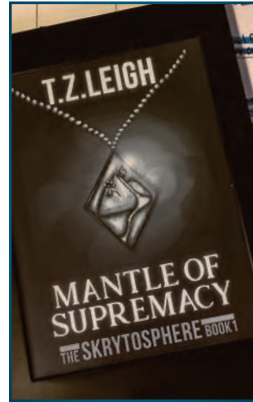
05 COVERS



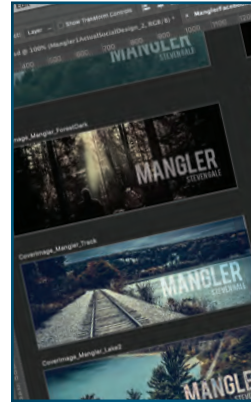
07 INTERIORS



09 EBOOKS



11 MARKETING



13 CONSULTING



15 ARTWORK



17 PROCESS



CONTACT JOHN EDGAR NOW

 JohnEdgar.Design /  [johnedgardesign](http://upwork.com/fl/johnedgardesign) /  storyteller@johnedgar.design

 [johnedgardesign](http://facebook.com/johnedgardesign) /  [author/agragape](http://amazon.com/author/agragape)



Book Cover DESIGN

*"There's always room for a story that
can transport people to another
place." - J.K. Rowling*



Book Cover

Example From:
Doctors Are Idiots!

Year:
2020

Perfect For Project Types:
Fiction, Non-Fiction, Memoirs



Series Book Cover

Example From:
The Skryptosphere Series

Year:
2021

Perfect For Project Types:
Fiction, NonFiction, Journals,
Planners, Sketch Books

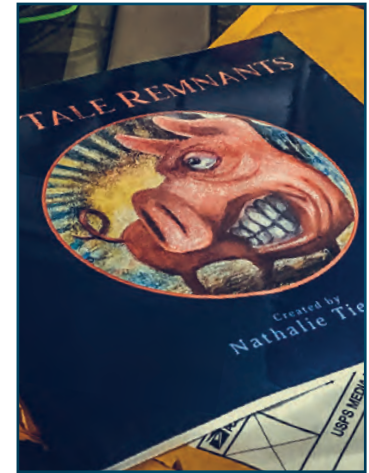


Magazine / Brochure

Example From:
Habits1

Year:
2019

Perfect For Project Types:
Magazines, Brochures,
Annual Reports, Catalogs



Illustrated Books

Example From:
Fairy Tale Remnants

Year:
2019

Perfect For Project Types:
Coffee Table Books, Pictorial
Histories, Children's Books

My Cover Designs combine graphic elements, textures, and photo blending to create a unified piece that complements and emphasizes your book's content. I design your cover to grab the reader's attention and to convey the subject of the book. It is the curb appeal that brings them into the home your words create.

Book Interior DESIGN

"There is no greater agony than bearing
an untold story inside you."

— Maya Angelou



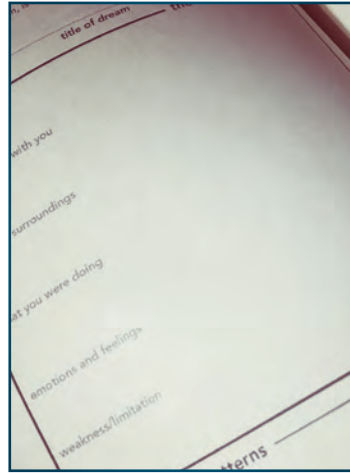


Chapter Book Interior

Example From:
Last Known Position

Year:
2021

Perfect For Project Types:
Fiction, Non-Fiction, Memoirs

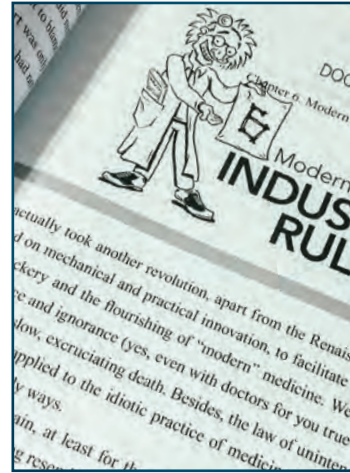


Journal/Planner Interior

Example From:
Dreamscapes Journal

Year:
2019

Perfect For Project Types:
Low/No Content, Journals,
Planners, Sketch Books



Interior With Artwork

Example From:
Doctors Are Idiots!

Year:
2020

Perfect For Project Types:
Non-Fiction, Memoirs,
Text Books, Manuals



Magazine/Brochure Interior

Example From:
Montgomery's Elite

Year:
2008

Perfect For Project Types:
Magazines, Annual Reports,
Brochures, Children's Books

Professionally formatted text is an essential part of book design. A clear hierarchy and readable typeface help create a layout that is inviting to your reader.

LeBoo

eBook DESIGN

"Storytelling is the most powerful way to put ideas into the world today."

- Robert McKee



eBook Cover Design

Example From:
Mantle of Supremacy

Year:
2021

Perfect For Project Types:
Fiction, Non-Fiction, Memoirs

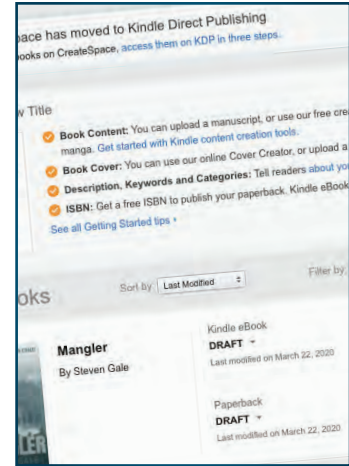


eBook Interior Design

Example From:
Mangler

Year:
2020

Perfect For Project Types:
Professionally Formatted
Kindle eBooks



eBook Uploading

Example From:
Mangler

Year:
2020

Perfect For Project Types:
First Time Authors,
Authors Looking For
Turn-Key Process

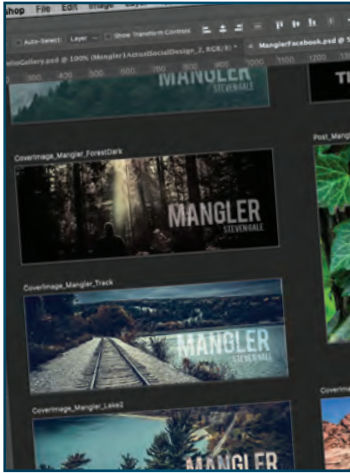
Custom High-end eBook Cover & Interior Design by an Expert Designer, You have a single professional dedicated to your project and your story. I remain with you for the duration of your project.

A person wearing a Batman mask and a dark long-sleeved shirt is sitting on a large, dark rock in a forest. The person is looking down and to the left, with their right hand resting on the rock. The background is filled with dense, dark foliage and trees. The overall tone is dark and moody.

Marketing DESIGN

*"Stories are a communal currency
of humanity."*

- Tahir Shah, in Arabian Nights



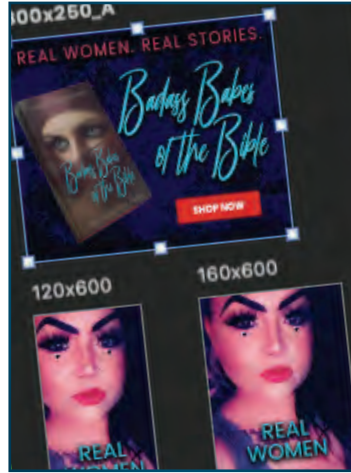
Social Media Art Creation

Example From:
Mangler

Year:
2020

Perfect For Project Types:

Social Media Platforms Including:
Facebook, Twitter, Instagram,
Linkden, Pinterest, Twitch



Advertising Art Creation

Example From:
Badass Babes of the Bible

Year:
2021

Perfect For Project Types:

Web Advertising



Collateral Author Design

Example From:
Revolutionary Diamonds

Year:
2020

Perfect For Project Types:

Book Reveals, Trade Shows,
Signings, Bookmarks



Author/Publisher Branding

Example From:
Benjamin Alexandar

Year:
2018

Perfect For Project Types:

Publishing Companies, Authors

I can work with you to evaluate your niche and provide a plan tackling the key marketing areas you'll benefit the most from while promoting your book. I can give you a checklist, artwork, and a plan that can be implemented at your discretion.

your world
needs a hero.

Self-Publishing CONSULTING

*"Good company in a journey makes
the way seem shorter."*

- Izaak Walton

be that hero.





Uploading/File Usage

File Types And Usage:

Publication Ready Master Files for POD & Digital Outlets and How to Use Them.

Uploading Services

File Uploading to Publishers or Major POD Outlets and Template Set Up.



Keywords/Descriptions

Creation of Keyword List

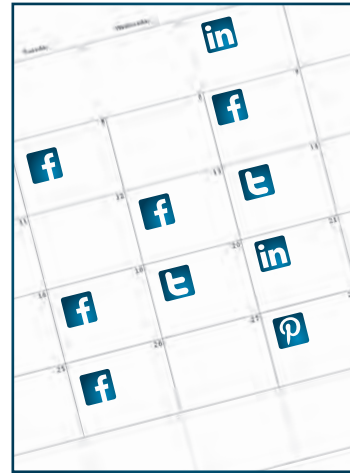
Keywords Specific To Your Book Searched & Ranked

Usage Consulting

Consultation On Use of Keywords

Dynamic Description

HTML Coded Description



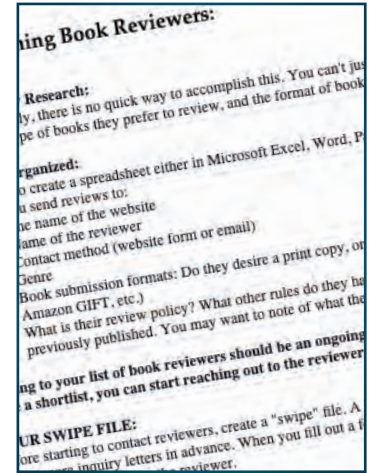
Calendar Creation

Social Media Calendaring:

Help in creating a social media calendar for your book promotion.

Book Premier Timeline:

Help in creating a timeline for publishing your book.



Reviews

Resources & Planning:

Materials and Consulting on generating honest reviews for your book prior to and after publication.

You get an encourager, motivator, guru and friend. One who invests in you and the success of your book. Someone who would love to hear updates from time to time. I want to brag about my friend the author and their book that is changing the world.



Artwork CREATION

"Creativity is... seeing something that doesn't exist already. You need to find out how you can bring it into being and that way be a playmate with God." - Michele Shea

Agragade
1.com



Be That Hero
Wall Art - Digital



Walking Home
Wall Art - Digital



BatKid
Portrait Wall Art - Photography & Digital



The Blue
Book Artwork - Digital



JohnRobert of Greyskull
Portrait Wall Hang
- Photography & Digital

Accepting commissions on new works as well as offers on existing ones.



Design PROCESS

*"If you're going to have a story, have a
big story, or none at all."*

- Joseph Campbell



FIRST CONTACT & RESEARCH

Send me an invite or message me about a bid.

We talk. If we like each other, our powers combine.

Together we make a plan to tell your story and change the world



INITIAL CONCEPTS & REVISIONS

Designing, Writing, Creating and Inspiring

I send proofs to you through the entire process ensuring that your voice is an integral part of the design.

You take time to make sure the design fits you, before final approval.



FINAL FILES CREATED

I consult with any third party printer/company you wish to use.

I make adjustments to best match the specifics of use.

All files for the final designs are sorted, labeled and compressed.

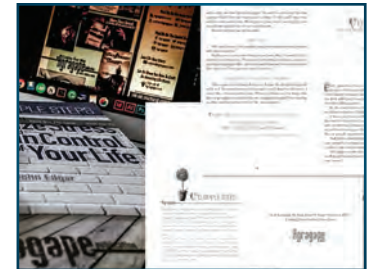
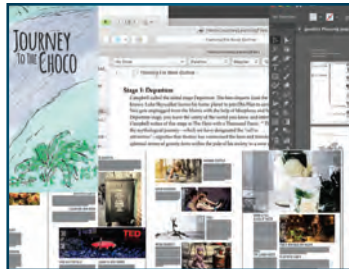


DELIVERY & AFTER CARE

Files are delivered to you, and I walk you thru how to use them and any questions you have.

I will deliver the files directly to your printer of choice.

You don't always notice an issue immediately. It's okay. Contact me and let's fix it.



JOHNEDGAR.DESIGN



 [JohnEdgar.Design](#)

 [johnedgardesign](#)

 storyteller@johnedgar.design

 [johnedgardesign](#)

 [author/agragape](#)